



Phase Two

(March 19, 2016 – July 22, 2016)

Public Comment Summary Report

Published: July 29, 2016

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Overview

Public Involvement Objectives

The objectives for the Bright 74 Study's public involvement and outreach efforts are:

- To provide multiple opportunities for stakeholders and the public to review Study-related information and obtain updates on the progress being made to identify and evaluate the feasible transportation alternatives to improve connectivity between the Bright, Indiana area and the I-74 corridor
- To provide stakeholders and the public with multiple opportunities through which they can provide feedback to the Study Team
- To update community members who may have participated in previous planning efforts, while identifying and reaching out to new, previously untapped community members and stakeholders
- To hold three formal public meetings during the 12-month Study. Dates and locations will be posted on OKI's website and shared through numerous other public channels as soon as the information is available. Every public meeting will be followed by a 30-day public comment period with all information available on the website (Bright74.oki.org)

Purpose of this Document

OKI views comprehensive, strategic stakeholder outreach and public involvement as essential to the success of the Bright 74 Study. As such, this Public Comment Summary Report has been developed to record public involvement activities undertaken and the input received during the second of three phases of the Study process.

Phase Two Deliverables

Phase Two of the Bright 74 Study can be summarized as the *Conceptual Solutions Phase*. This phase was implemented between March 19, 2016 (the end date of the Study's first, 30-day public comment period) and July 22, 2016 (the end date of the Study's second, 30-day public comment period).

In accordance with the Indiana Department of Transportation's (INDOT) Project Development Process, during this study phase the Study Team drafted a Purpose and Need Statement (Appendix A) based on the data and public input collected in Phase One. The Draft Purpose and Need Statement and four concepts are posted on the Bright74.oki.org website under the *Phase Two: Conceptual Solutions* page.

Draft Purpose and Need Statement

In summary, the purpose of the Bright 74 Study is to: Provide improved travel between the Bright area and Interstate 74 that meets the Indiana Department of Transportation's (INDOT) design criteria, reduces travel time, and enhances connectivity and traffic safety while preserving the rural quality. The primary need expressed in the Draft Purpose and Need Statement is to address existing roadway deficiencies. Secondary needs listed in the Purpose and Need Statement are to address other transportation-related factors of travel time, level of service and crash rates. Other study goals or objectives are to preserve the rural character, preserve and protect natural resources and hillsides and enhance roadway connectivity and economic vitality.

Four Conceptual Solutions

Four conceptual solutions or concepts were developed by the Study Team to address the Draft Purpose and Need Statement. The four concepts are included as Appendix B. One concept consisted of targeted improvements to existing roads and three concepts included new connectors between Bright and I-74, two of which also included improvements to existing roads. The concepts were not presented as engineered roadway alignments, but were shown as planning level corridor improvements.

Comparison Chart

A Comparison Chart (Appendix C) was developed so that the public could compare and contrast the different aspects of each concept. The Study Team evaluated the concepts to determine the impacts on travel patterns (Appendix D), travel time (Appendix E), vehicle miles traveled, delay and other quantitative and qualitative measures. Right-of-way and environmental impacts, construction costs, benefits and public input will be considered in screening the concepts in order to make a final recommendation for future implementation during Phase Three of this Study.

Advisory Committee Activities

OKI established an Advisory Committee (AC) for this study. The AC serves as a key element in the Study's public outreach program by communicating information in the community, exchanging ideas and listening to stakeholder feedback. AC members work with one another, the Study's consultant team and OKI staff to review and discuss details and progress updates.

Members

The AC consists of Dearborn County OKI Board of Directors members and other key stakeholders who represent 20 diverse and well-established governmental and civic-based organizations in the region, as well as citizens-at-large. Members represent large groups of people with whom they work and correspond regularly, as well as receive feedback. The AC members' broad reach and representation throughout the Study Area and Dearborn County provide information as a working group to the OKI Bright 74 Study Team. AC members serve in an advisory capacity without compensation. A list of the AC members, alternates and agency or affiliation is posted on the Bright74.oki.org website under the *Advisory Committee* subheading found on the *Participants* page (open document by clicking the **green** text).

Responsibilities

- Provide Study updates and disseminate information to community, organization or agency members to encourage an exchange of information
- Share community, organization or agency members' questions, concerns and general feedback with OKI and the Study's consultant team
- Assist with public involvement and outreach efforts, as appropriate

Meetings

Over the course of the Study, it is anticipated that the AC will meet five (5) times at key milestones in the Study's development. During Phase Two of the Study, an AC meeting was held at the North Dearborn Branch Library on May 19, 2016. The AC approves prior meeting minutes at their subsequent meeting. Once approved, AC minutes are posted to the Bright74.oki.org website under the *Advisory Committee* subheading found on the *Participants* page (open documents by clicking the **green** text).

Phase Two Publicity Activities

Public Open House Flyer

OKI staff created and shared a Public Open House flyer (Appendix F) with 120 OKI members at May 10 and June 7, 2016 OKI Intermodal Coordinating Committee and the May 12, 2016 OKI Executive Committee meeting and June 9, 2016 Board of Directors meeting. Copies of the flyers were made available for distribution at the North Dearborn Branch Public Library on May 19. Copies were made available at the May 19, 2016 AC meeting for members to take with them and distribute.

Constant Contact and Social Media Communications

Constant Contact Messages

The Advisory Committee members received notice of the Open House via Constant Contact on April 26, 2016. A reminder message was sent to the AC on June 14, 2016 in addition to a notice being sent to the database of 255 “interested individuals”, media and legislators. Immediately following the Open House, meeting materials and information were posted on the study website and an email notifying recipients of their availability was distributed through Constant Contact to Advisory Committee members and “interested individuals” on June 23, 2016.

Website Postings

The Bright74.oki.org website has been live since mid-November 2015. As information develops, it is being posted to the website. All public open house materials, including the exhibit boards and survey, were posted to the website under the *Phase Two: Conceptual Solutions* page to coincide with the Public Open House on June 22, 2016. During Phase Two, OKI updated the Phase Two webpage several times to improve communications in direct response to public comments received.

Social Media Postings

OKI uses the agency’s Facebook page and Twitter account for all Social Media networking activities. During Phase Two, the Bright 74 Study has been the subject of four Facebook posts and four Tweets. These messages have been shared by numerous staff, AC members and citizens.

Media Relations Summary

Media Outreach

Local print, TV, radio and online media news outlets also received notice of the Public Open House via Constant Contact. The notice was sent to 17 unique media-related email addresses on April 26, 2016. A list of these regional media contacts has been included as Appendix B of the Public Involvement Plan which is available on the Bright74.oki.org website at the top of the *Participants* page (open document by clicking the green **Public Involvement Plan (PIP)** text). The notice was also posted on the Bright74.oki.org website on the *Phase Two: Conceptual Solutions*

page.

Media Coverage

Three members of the media were recorded as attending the June 22, 2016 Open House on the event's sign-in sheets. These reporters represented *The Beacon*, Eagle Country 99.3 WSCH-FM and *The Dearborn County Register & Journal Press*. Their attendance at the Open House resulted in three news article publications.

In addition to coverage of the Public Open House, 20 other articles have been published by the media on the Bright 74 Study since its inception and six before OKI initiated the Study. Links to each article are provided on the Bright74.oki.org website under the *Media Coverage* page.

June 22, 2016 Public Open House

Overview

A Public Open House meeting is planned for each of the three phases of the Bright 74 Study. The purpose of the open houses is to share study information with the public and gather their input.

The Phase Two Public Open House was held on Wednesday, June 22, 2016 at East Central High School's Performing Arts Center (1 Trojan Place, St. Leon, Indiana 47012) from 4:00 pm to 7:00 pm. The format was open-house style, meaning that visitors could arrive and stay as long as they liked to receive the same information and have the same opportunity to share comments with the Study Team members. Staff greeted visitors at the front registration table where they were invited to sign-in. Sign-in provides OKI with the ability to record attendance levels.

Attendance

Seventy (70) people signed-in at the registration table.

Noted below are the members of the Study Team and AC members and alternates that were in attendance at the second open house.

- OKI Staff: Mark Policinski, Robert Koehler, Robyn Bancroft, Lorrie Platt, Karen Whitaker, Ashley Patrick
- Consultant Team Staff: David Wormald, Gary Mroczka, Steve Curless, Margaret Yocom, Ted Grossardt, Johnny Han
- AC members and alternates: Celeste Calvitto, Marilyn Hyland, Todd Listerman, Kevin Lynch, Mark McCormack, Cari Vuko

Summary of Information Presented

Twelve 36" x 48" exhibit boards were used at the Open House to share Study information and the four concepts. Staff members were positioned at the boards to answer questions and receive comments from guests. Appendix G shows a snapshot of the remaining five exhibit boards not previously included in Appendices B, C, D and E.

Materials Shared with Attendees

At the registration table, attendees were offered a paper survey to complete before they left the Open House, mail to OKI by the July 22, 2016 deadline or use as a Study resource. An online version of the survey was also made available at Bright74.oki.org.

Public Comment Summary

Comment Opportunities Made Available to the Public

The following opportunities were made available to solicit public input during Phase Two of the Study.

- The Phase Two survey was administered at the Public Open House on June 22, 2016 through use of a paper questionnaire.
- An online version of the survey, using the software Survey Monkey, was posted to the Bright74.oki.org website to coincide with the June 22, 2016 Public Open House. The survey closed at midnight on Friday, July 22, 2016.
- Paper copies of the survey were made available at the North Dearborn Public Library from June 22 to July 21, 2016. A table top display accompanied the paper surveys and included the Study logo and website address. Thanks to a citizen's suggestion, the 12 large, Open House exhibit boards were made available at the library from July 7 to July 21, 2016.
- The Bright74.oki.org website also has had an open comment text box available 24/7 since the website went live in mid-November 2015. This channel for public input will remain open throughout the Study and questions and comments may be submitted anytime to OKI staff.
- The website and all printed material provided the OKI Project Manager's email address (rbancroft@oki.org).
- The website and all printed material provided the OKI Project Manager's direct office telephone number (513-619-7662).

Documentation of Survey Responses Received

A total of 506 surveys were submitted to the Study Team during the 30-day public comment period. Of these:

- 469 surveys were completed online by members of the public using a link on the Bright74.oki.org website. These surveys are noted in Appendix H by the text "Collector: Web Link 1 (Web Link)."
- Thirteen (13) surveys were completed using the paper survey at the June 22, 2016 Public Open House. OKI Staff manually entered the content of these paper survey responses into the public feedback database using Survey Monkey software on July 25 to be considered with all other survey responses received. These survey entries are noted in Appendix H by the text "Answers Entered Manually."
- Nineteen (19) paper surveys were collected from the North Dearborn Public Library. OKI Staff manually entered the content of these paper survey responses into the public feedback database using Survey Monkey software on July 25 to be considered with all other survey responses received. These surveys are noted in Appendix H by the text "Answers Entered Manually."

- Five (5) paper surveys were received by mail at OKI's office. OKI Staff manually entered the content of these paper survey responses into the public feedback database using Survey Monkey software on July 25 to be considered with all other survey responses received. These are noted in Appendix H by the text "Answers Entered Manually."

Documentation of General Comments Received

- General Comments Received via Website: The Study Team received 15 messages via the project website's general comment box between March 19 and July 22, 2016. The general subject matter of the messages is summarized in the bullets below. All names and email addresses have been removed to ensure anonymity and privacy.
 - Three of the comments were citizens asking only that their email be added to our contact database for Study updates.
 - Four people stated they either moved to the area to get away from the city or lived there all their life and do not want increased traffic.
 - One person asked for an explanation as to why the study was being conducted and who was doing it. The Project Manager emailed this citizen directly and provided information requested.
 - Three stated that they do not want a new road.
 - Two people had trouble accessing the survey. The Project Manager emailed both citizens and assisted them in accessing the survey.
 - One person expressed concern over the location of the public open house.
 - One person attended the June 22 Open House and had several questions regarding the Study and proposed concepts. After a few email exchanges between the Project Manager and this member of the public, a phone call was scheduled and held on June 29. The phone call enabled the citizen to ask numerous questions and receive direct responses from the Project Manager.
- Project Manager Emails
 - One direct email was received from a member of the public by the Project Manager at rbancroft@oki.org. The email requested a paper version of the survey. The Project Manager attached the survey and four concepts maps to a reply email. She added in the email message that paper surveys were available at the North Dearborn Library and offered to mail her this information, if the citizen wished to share her mailing address.
 - The Project Manager also responded by email to some of the comments and questions received via the website's open comment box and listed above. On a few occasions, citizens replied back with an additional question or expression of thanks for the follow-up.
 - In addition, following the July 15 Constant Contact email reminding those in the study database about the upcoming end to the public comment period, one email reply to the Project Manager was received stating "we don't want any roads."
- Six (6) phone calls from members of the public were received by the Project Manager at her direct office phone number (513-619-7662) during Phase Two of the Study.

- Three (3) calls were received directly and responded to immediately.
- Two (2) calls were left in a voicemail message that the Project Manager responded to within two business days.
- One call was the result of a series of email exchanges with a citizen. The Project Manager suggested a phone conversation. The phone call was scheduled and held on June 29 (this call is also referenced above).
- These phone messages and conversations were very helpful in clarifying the Study's process and improving public communications. For example, one call asked if the exhibit boards could be placed at the North Dearborn Branch Library. Following this suggestion, OKI secured permission from library staff and delivered all 12 exhibit boards on July 7, 2016 where they remained until the afternoon of July 21, 2016 (note, the library was closed on Friday, July 22, hence the Thursday pick-up of Study materials).

Summary of All Surveys Received

The following several pages consist of a comprehensive summary of all responses received for each of the nine survey questions. This summary includes all electronic surveys received online and paper surveys received via the June 22 Open House, North Dearborn Branch Library and direct mailing to OKI. A separate document containing each of the 506 individual surveys received is available as Appendix H and on the Bright74.oki.org website under the *Phase Two: Conceptual Solutions* page. Question 9's names and email addresses have been removed to ensure anonymity and privacy. All percentages have been rounded-up to the whole number.

Based on public comments received over the course of the Study, the Study Team has summarized the responses to survey questions 2 through 9 both for the total 506 surveys received and by the residential location as shared in each person's response to Question 1. For ease of viewing, residential locations were simplified to the following four categories:

- Bright 74 Study Area
- Other Dearborn County – this category combines surveys that had either City of Lawrenceburg or Dearborn County (outside the Study Area) as their response to Question 1
- Other Indiana -- outside of Dearborn County
- Other States – this category combines surveys that had either City of Harrison, Hamilton County (outside of Hamilton), Ohio (not Hamilton County) or Kentucky as their response to Question 1

Question 1: Where do You Live?

Using the Study Area map, Question 1 asked survey participants to please check the one option that best represented where they currently reside. A majority of respondents indicated that they live in the Study Area (75% or 376 people). The next most frequent response was that survey respondents lived in Dearborn County outside the Study Area and City of Lawrenceburg (20% or 99 people). A total of 505 people responded to this question. Only one person skipped this question. Respondents were permitted only one answer.

| Answer Choices | Responses | | Combined Residential Areas (used later for Q2-9) | |
|---|-----------|------|---|------|
| Bright 74 Study Area | 376 | 75% | 376 | 75% |
| City of Lawrenceburg (outside Study Area) | 14 | 3% | 99 | 20% |
| Dearborn County (outside Study Area and Lawrenceburg) | 85 | 17% | | |
| Indiana (not Dearborn County) | 7 | 1% | 7 | 1% |
| City of Harrison, Ohio | 5 | 1% | 23 | 5% |
| Hamilton County (outside of Harrison) | 14 | 3% | | |
| Ohio (not Hamilton County) | 2 | .4% | | |
| Kentucky | 2 | .4% | | |
| Skipped Question | 1 | 0% | 1 | 0% |
| TOTAL | 505 | 100% | 505 | 100% |

*All percentages may not add up to 100% due to rounding.

Question 2. How Important are the Study Goals to You?

Question 2 asked the public to please indicate the importance of each Study goal to themselves by marking the appropriate column. Respondents from all 506 surveys completed this question. No one skipped this question. Respondents were permitted one response to each of the four goals.

Preserve rural quality of the area

409 or 81% of all responses stated that this goal of the Study was “Important” to them.

| Residential Location | Unimportant | Somewhat Unimportant | Middle of the Road | Somewhat Important | Important |
|-----------------------|-------------|----------------------|--------------------|--------------------|-----------|
| Study Area | 13 | 7 | 14 | 26 | 316 |
| Other Dearborn County | 3 | 3 | 6 | 12 | 75 |
| Other Indiana | 0 | 0 | 1 | 2 | 4 |
| Other States | 4 | 0 | 2 | 4 | 13 |
| TOTAL COMBINED | 20 | 10 | 23 | 44 | 409 |

Minimize environmental impacts

375 or 74% of all responses stated that this goal of the Study was “Important” to them.

| Residential Location | Unimportant | Somewhat Unimportant | Middle of the Road | Somewhat Important | Important |
|-----------------------|-------------|----------------------|--------------------|--------------------|-----------|
| Study Area | 14 | 9 | 18 | 43 | 292 |
| Other Dearborn County | 5 | 4 | 5 | 15 | 70 |
| Other Indiana | 0 | 0 | 2 | 2 | 3 |
| Other States | 3 | 2 | 3 | 5 | 10 |
| TOTAL COMBINED | 22 | 15 | 28 | 66 | 375 |

Improve travel safety

No one category received over half of the survey responses. 198 or 39% of all responses stated that this goal of the Study was “Important” to them. An additional 118 or 23% said it was “Somewhat Important.” These percentages are mirrored by those who reside in the Study Area.

| Residential Location | Unimportant | Somewhat Unimportant | Middle of the Road | Somewhat Important | Important |
|-----------------------|-------------|----------------------|--------------------|--------------------|-----------|
| Study Area | 46 | 31 | 67 | 87 | 145 |
| Other Dearborn County | 9 | 5 | 20 | 25 | 40 |
| Other Indiana | 0 | 1 | 1 | 0 | 5 |
| Other States | 4 | 2 | 4 | 6 | 7 |
| TOTAL COMBINED | 59 | 39 | 92 | 118 | 198 |

Enhance roadway connectivity and economic vitality

268 or 53% of all responses stated that this goal of the Study was “Unimportant” to them.

| Residential Location | Unimportant | Somewhat Unimportant | Middle of the Road | Somewhat Important | Important |
|-----------------------|-------------|----------------------|--------------------|--------------------|-----------|
| Study Area | 222 | 48 | 30 | 27 | 49 |
| Other Dearborn County | 38 | 14 | 21 | 8 | 18 |
| Other Indiana | 1 | 1 | 1 | 3 | 1 |
| Other States | 7 | 2 | 6 | 2 | 6 |
| TOTAL COMBINED | 268 | 65 | 58 | 41 | 74 |

Question 3. How Well Does Concept 1 Meet the Study Goals?

Question 3 asked the public to please select the response indicating how well Concept 1 – Improve Existing Roads, in their view, met each of the Study’s four goals. People were asked to reference the map for Concept 1 which is included in Appendix B. Nine people skipped this question (six were Study Area residents and three were Dearborn County residents). Respondents were permitted one response to each of the four goals.

Preserve rural quality of the area

316 or 64% of all responses selected “Yes” that Concept 1 met this goal of the Study.

Minimize environmental impacts

306 or 61% of all responses selected “Yes” that Concept 1 met this goal of the Study.

Improve travel safety

259 or 52% of all responses selected “Yes” that Concept 1 met this goal of the Study.

Enhance roadway connectivity and economic vitality

No one category received over half of the survey responses. Responses to this goal for Concept 1 were more closely spread amongst all three response choices with 196 or 39% selecting “No,” 164 or 33% selecting “Somewhat” and 136 or 23% selecting “Yes.”

| Residential Location | Preserve Rural Quality of the Area | | | Minimize Environmental Impacts | | | Improve Travel Safety | | | Enhance Roadway Connectivity & Economic Vitality | | |
|-----------------------|------------------------------------|----------|-----|--------------------------------|----------|-----|-----------------------|----------|-----|--|----------|-----|
| | No | Somewhat | Yes | No | Somewhat | Yes | No | Somewhat | Yes | No | Somewhat | Yes |
| Study Area | 78 | 59 | 233 | 81 | 67 | 222 | 74 | 98 | 198 | 144 | 122 | 103 |
| Other Dearborn County | 17 | 18 | 61 | 18 | 16 | 62 | 16 | 36 | 44 | 42 | 31 | 23 |
| Other Indiana | 0 | 0 | 7 | 0 | 0 | 7 | 1 | 3 | 3 | 2 | 4 | 1 |
| Other States | 5 | 4 | 14 | 5 | 4 | 14 | 4 | 6 | 13 | 8 | 7 | 8 |
| TOTAL COMBINED | 100 | 81 | 316 | 104 | 87 | 306 | 95 | 143 | 259 | 196 | 164 | 136 |

Question 4. How Well Does Concept 2 Meet the Study Goals?

Question 4 asked the public to please select the response indicating how well Concept 2 – Whites Hill Connector, in their view, met each of the Study’s four goals. People were asked to reference the map for Concept 2 which is included in Appendix B. Nine people skipped this question (seven were Study Area residents and two were Dearborn County residents). Respondents were permitted one response to each of the four goals.

Preserve rural quality of the area

297 or 60% of all responses selected “No” that Concept 2 did not meet this goal of the Study.

Minimize environmental impacts

304 or 61% of all responses selected “No” that Concept 2 did not meet this goal of the Study.

Improve travel safety

No one category received over half of the survey responses. Responses to this goal for Concept 2 were more closely spread amongst two of the response choices with 217 or 44% selecting “No” and 161 or 32% selecting “Somewhat.”

Enhance roadway connectivity and economic vitality

259 or 52% of all responses selected “No” that Concept 2 did not meet this goal of the Study.

| Residential Location | Preserve Rural Quality of the Area | | | Minimize Environmental Impacts | | | Improve Travel Safety | | | Enhance Roadway Connectivity & Economic Vitality | | |
|-----------------------|------------------------------------|----------|-----|--------------------------------|----------|-----|-----------------------|----------|-----|--|----------|-----|
| | No | Somewhat | Yes | No | Somewhat | Yes | No | Somewhat | Yes | No | Somewhat | Yes |
| Study Area | 229 | 79 | 61 | 232 | 85 | 52 | 173 | 112 | 84 | 204 | 104 | 61 |
| Other Dearborn County | 54 | 27 | 16 | 58 | 25 | 14 | 36 | 36 | 25 | 45 | 41 | 11 |
| Other Indiana | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 3 |
| Other States | 11 | 8 | 4 | 10 | 10 | 3 | 5 | 11 | 7 | 7 | 11 | 5 |
| TOTAL COMBINED | 297 | 117 | 83 | 304 | 122 | 71 | 217 | 161 | 119 | 259 | 158 | 80 |

Question 5. How Well Does Concept 3 Meet the Study Goals?

Question 5 asked the public to please select the response indicating how well Concept 3 – Carr Road Connector, in their view, met each of the Study’s four goals. People were asked to reference the map for Concept 3 which is included in Appendix B. Six people skipped this question (four were Study Area residents and two were Dearborn County residents). Respondents were permitted one response to each of the four goals.

Preserve rural quality of the area

397 or 79% of all responses selected “No” that Concept 3 did not meet this goal of the Study.

Minimize environmental impacts

396 or 79% of all responses selected “No” that Concept 3 did not meet this goal of the Study.

Improve travel safety

308 or 62% of all responses selected “No” that Concept 3 did not meet this goal of the Study.

Enhance roadway connectivity and economic vitality

305 or 61% of all responses selected “No” that Concept 3 did not meet this goal of the Study.

| Residential Location | Preserve Rural Quality of the Area | | | Minimize Environmental Impacts | | | Improve Travel Safety | | | Enhance Roadway Connectivity & Economic Vitality | | |
|-----------------------|------------------------------------|----------|-----|--------------------------------|----------|-----|-----------------------|----------|-----|--|----------|-----|
| | No | Somewhat | Yes | No | Somewhat | Yes | No | Somewhat | Yes | No | Somewhat | Yes |
| Study Area | 310 | 38 | 24 | 306 | 45 | 21 | 247 | 83 | 42 | 244 | 79 | 49 |
| Other Dearborn County | 65 | 25 | 7 | 68 | 23 | 6 | 42 | 34 | 21 | 45 | 24 | 28 |
| Other Indiana | 3 | 2 | 2 | 3 | 2 | 2 | 3 | 0 | 4 | 2 | 1 | 4 |
| Other States | 18 | 3 | 2 | 18 | 3 | 2 | 15 | 4 | 4 | 13 | 6 | 4 |
| TOTAL COMBINED | 397 | 68 | 35 | 396 | 73 | 31 | 308 | 121 | 71 | 305 | 110 | 85 |

Question 6. How Well Does Concept 4 Meet the Study Goals?

Question 6 asked the public to please select the response indicating how well Concept 4 – State Line Road Connector, in their view, met each of the Study’s four goals. People were asked to reference the map for Concept 4 which is included in Appendix B. Nine people skipped this question (seven were Study Area residents and two were Dearborn County residents). Respondents were permitted one response to each of the four goals.

Preserve rural quality of the area

293 or 77% of all responses selected “No” that Concept 4 did not meet this goal of the Study.

Minimize environmental impacts

386 or 78% of all responses selected “No” that Concept 4 did not meet this goal of the Study.

Improve travel safety

277 or 56% of all responses selected “No” that Concept 4 did not meet this goal of the Study.

Enhance roadway connectivity and economic vitality

280 or 56% of all responses selected “No” that Concept 4 did not meet this goal of the Study.

| Residential Location | Preserve Rural Quality of the Area | | | Minimize Environmental Impacts | | | Improve Travel Safety | | | Enhance Roadway Connectivity & Economic Vitality | | |
|-----------------------|------------------------------------|----------|-----|--------------------------------|----------|-----|-----------------------|----------|-----|--|----------|-----|
| | No | Somewhat | Yes | No | Somewhat | Yes | No | Somewhat | Yes | No | Somewhat | Yes |
| Study Area | 293 | 40 | 36 | 289 | 51 | 29 | 219 | 85 | 65 | 221 | 74 | 74 |
| Other Dearborn County | 71 | 18 | 8 | 76 | 13 | 8 | 45 | 22 | 30 | 46 | 19 | 32 |
| Other Indiana | 2 | 3 | 2 | 3 | 2 | 2 | 1 | 2 | 4 | 2 | 1 | 4 |
| Other States | 16 | 3 | 4 | 17 | 4 | 2 | 11 | 6 | 6 | 10 | 6 | 7 |
| TOTAL COMBINED | 383 | 64 | 50 | 386 | 70 | 41 | 277 | 115 | 105 | 280 | 100 | 117 |

Question 7: Additional Comments or Suggestions?

Question 7 asked survey respondents whether they had any additional comments or suggestions. 276 or 55% of the 506 surveys had a written response to this question. 78% of people who answered this question and shared additional comments live in the Study Area. 230 people skipped this question.

| Residential Location | Shared Comments | No Comment Shared |
|-----------------------|-----------------|-------------------|
| Study Area | 216 | 160 |
| Other Dearborn County | 50 | 49 |
| Other Indiana | 1 | 6 |
| Other States | 8 | 15 |
| TOTAL COMBINED | 276 | 230 |

People often mentioned one or more concerns in their written comments to this question. Question 7 was an open-ended question. The most frequently mentioned topics have been summarized to the following general, reoccurring “themes:”

- No new roads
- Priority should be given to straightening, improving, repairing existing roads (this was frequently accompanied by written support for Concept 1)
- Preserve the rural, quiet, small town feel of the Bright Area
- Improvements are not worth the financial costs
- Improvements needed to other roadways not included in the four concepts
- Do not want more traffic, speeding, noise
- Concerns regarding negative impact to environmental/natural resources
- Concerns regarding safety for people, children, families, horses, bicyclists
- Concerns regarding proximity of concepts to residential properties and risk to property values

Question 8: Did you attend the June 22 Public Open House

Question 8 asked each person whether they attended the Wednesday, June 22, 2-16 Public Open House held at East Central High School from 4-7pm. OKI recorded 70 people attended the event via a sign-in sheet at the front registration table.

Of the 506 surveys received, 469 responded to this question as shown in the table below. 61 or 86% of the people who responded “Yes” to this question live within the Study Area. 37 people did not respond to this question. Respondents were permitted only one answer to this question.

| Residential Location | Yes | No | Skipped Question |
|-----------------------|-----|-----|------------------|
| Study Area | 61 | 286 | 29 |
| Other Dearborn County | 10 | 83 | 6 |
| Other Indiana | 0 | 7 | 0 |
| Other States | 0 | 22 | 1 |
| TOTAL COMBINED | 71 | 398 | 37 |

Question 9: Would You Like to Receive Study Updates?

Question 9 asked the public whether they would like to receive updates about the Study. If yes, people were asked to provide their name, email address, mailing address, and city, state and zip code. Respondents were permitted to share all or only a portion of this information.

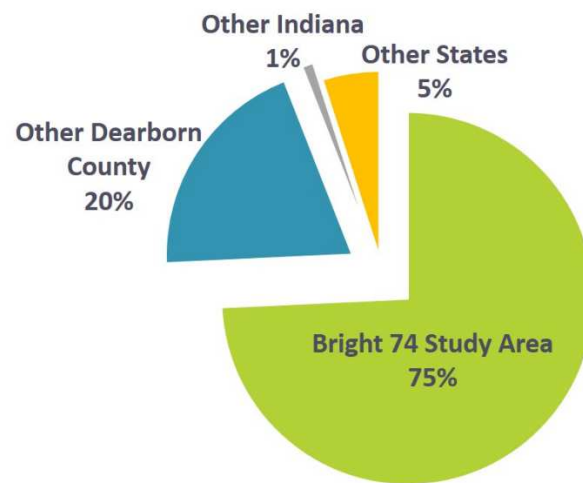
Of the 506 surveys received, 216 or 43% provided one or more pieces of contact information. Of the people who shared contact information, 173 or 79% live in the Study Area. Those who shared contact information were added to the Study's contact database.

| Residential Location | Provide One or More | Skipped Question |
|-----------------------|---------------------|------------------|
| Study Area | 173 | 203 |
| Other Dearborn County | 38 | 61 |
| Other Indiana | 2 | 5 |
| Other States | 6 | 17 |
| TOTAL COMBINED | 219 | 287 |

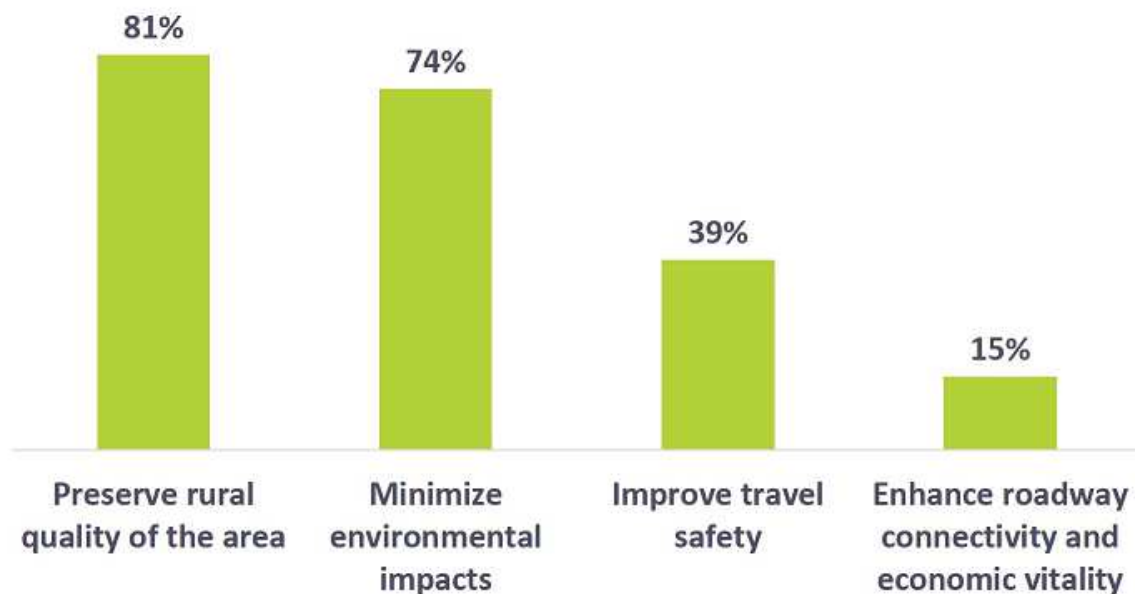
Public Comment Synopsis

The Bright 74 Study Team actively reached out to stakeholders (regional and local civic leaders and elected officials, business and community organization representatives, neighborhood groups, property owners and residents) in Phase Two of the Bright 74 Study to ensure that community members were informed about the Study, its goals and had multiple opportunities to exchange information with the Study Team; share their comments, questions and concerns; and provide input. Feedback received will be used to help inform and guide the development of the final recommendation in Phase Three the Study development process.

75% of the 506 surveys were from residents of the Bright 74 Study Area



Percent of the public that stated the Study Goal was IMPORTANT to them:



Percentages showing the public's view on the level to which each concept addressed the Study Goals:

| Concepts | Preserve Rural Quality of the Area | | | Minimize Environmental Impacts | | | Improve Travel Safety | | | Enhance Roadway Connectivity & Economic Vitality | | |
|-----------------------------------|------------------------------------|----------|-----|--------------------------------|----------|-----|-----------------------|----------|-----|--|----------|-----|
| | No | Somewhat | Yes | No | Somewhat | Yes | No | Somewhat | Yes | No | Somewhat | Yes |
| 1 - Improve Existing Roads | 20% | 16% | 64% | 21% | 18% | 62% | 19% | 29% | 52% | 39% | 33% | 27% |
| 2 - Whites Hill Connector | 60% | 24% | 17% | 61% | 25% | 14% | 44% | 32% | 24% | 52% | 32% | 16% |
| 3 - Carr Road Connector | 79% | 14% | 7% | 79% | 15% | 6% | 62% | 24% | 14% | 61% | 22% | 17% |
| 4 - State Line Connector | 77% | 13% | 10% | 78% | 14% | 8% | 56% | 23% | 21% | 56% | 20% | 24% |

*All percentages may not add up to 100% due to rounding.

Other Public Comments Shared:

The most frequently mentioned topics have been summarized to the following general, reoccurring “themes:”

- No new roads
- Priority should be given to straightening, improving, repairing existing roads (this was frequently accompanied by written support for Concept 1)
- Preserve the rural, quiet, small town feel of the Bright Area
- Improvements are not worth the financial costs
- Improvements needed to other roadways not included in the four concepts
- Do not want more traffic, speeding, noise
- Concerns regarding negative impact to environmental/natural resources
- Concerns regarding safety for people, children, families, horses, bicyclists
- Concerns regarding proximity of concepts to residential properties and risk to property values

Next Steps

Following the Phase Two public comment period which closed on July 22, 2016, the Study Team will review the feedback received and consider public input as the concepts are screened and refined to develop final recommendations in Phase Three of this Study. The results of this process will be shared with the public in fall 2016 via a final Public Open House and 30-Day Public Comment Period.